



# 2016 eLearn

<http://www.elearnmag.org>



## About eLearn Magazine

Edited by Dr. Alison A. Carr Chellman, a Professor of Instructional Systems at the Pennsylvania State University where she currently serves as the Head of the Learning and Performance Systems department, *eLearn Magazine* is where elearning professionals turn to produce more innovative and effective online education and training.

*eLearn Magazine* is one of the leading sources of information about online learning and training, with articles, tutorials, best practices, case studies, research, book reviews, and more – a wide range of information and ideas for anyone interested in technology and learning. With its rapidly growing and highly targeted readership, *eLearn Magazine* represents a one-of-a-kind opportunity for advertisers to reach K-12 and higher education instructors, corporate trainers, instructional designers, distance education students, universities and corporations rolling out eLearning programs, and key decision-makers in the online learning and training space. *eLearnmag... putting education and technology in perspective.*

## About ACM

ACM is the world's oldest and largest educational and scientific computing society. Since 1947 ACM has provided a vital forum for the exchange of information, ideas, and discoveries. Today ACM serves a membership of computing professionals and students in over 100 countries in all areas of the computing industry, academia, and government. ACM delivers resources that advance computing as a science and a profession. ACM provides the computing field's premier Digital Library and serves its members and the computing profession with leading-edge publications, conferences, and career resources.

## Website Quickstats (Oct. 2014 – Oct. 2015)

- Visits: 252,142   ■ Unique Users: 217,181
- Page Views: 393,090

## Online Ad Submission

Type:	Skyscraper
Size:	160 x 600 IMU
Max File Size:	40k
Rate:	\$50 CPM
File Types Accepted:	JPEG, GIF, ANIMATED GIF (NO FLASH)

## General Advertising Guidelines

- All advertising bookings are subject to availability at time of booking
- For advertising rates please contact **[acmm mediasales@acm.org](mailto:acmm mediasales@acm.org)**
- Prior to submission creative should be tested for stability across all browser platforms
- All creative is subject to approval by publisher

## Closing Dates

Ads must be sent at least seven (7) working days prior to publication deadline. Publisher is not responsible for reproduction or positioning if material is received after closing date.

## Media

The preferred method to submit your advertisement to ACM is via email (for files under 2MB). Please send completed digital ads to **[acmm mediasales@acm.org](mailto:acmm mediasales@acm.org)**. Formats accepted include: GIF images (.gif), and JPEG images (.jpeg).

## Cancellations

Advertising booked may be cancelled without penalty if the cancellation is made at least seven (7) working days written notice prior to the art files submission deadline.

**Please contact your Account Executive to discuss an ad campaign that best meets your advertising goals today!**

### For Recruitment, Courses, Conferences Advertising:

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